MORONGO BASIN

ACTIVE TRANSPORTATION PLAN

Prime Consultant:
KOA CORPORATION

In association with:
PROJECT GOALS & OBJECTIVES
GOAL: Identify biking/walking strategies and projects that are **specific to this region** – addressing specific issues related to bicycle/pedestrian elements, SRTS, & connections to transit and Joshua Tree National Park.
OBJECTIVES

LOCAL & REGIONAL ACCESSIBILITY
Access to key destinations - schools, parks, employment centers, shopping

MULTI-MODAL NETWORK CONNECTIVITY
Create a more walkable, bikeable, and transit-accessible Morongo Basin

PUBLIC ART STRATEGY & INTEGRATION
Collaborate with local artists to develop rich/relevant placemaking strategies

OUTREACH & ENGAGEMENT
Ensuring that all strategies/recommendations are community-driven

IMPLEMENTABLE PROJECTS
Identifying feasible projects to maintain competitiveness for grant funding
PROJECT UNDERSTANDING

CHALLENGES

• Lack of active transportation infrastructure
• Rural high speed roadways with high Level of Traffic Stress (LTS)
• Lack of regional connectivity and unfriendly bike & pedestrian access
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OPPORTUNITIES

- Wide roadways allow for Class II and IV bikeways
- Potential 100 miles of Morongo Basin Bike Trails to connect the sub-region communities
- Existing local & regional agency interest and efforts related to health, safety, art, & transportation
KEY STRATEGIES for SUCCESS
Data Collection & Analysis

Safety
- Accident Data
- Bicycle & Pedestrian-related Collisions
- Problem Locations
- Pedestrian & Bike Counts
- Physical Activity Levels
- Overweight & Obesity Rates

Health

Travel Behavior
- Policies
- Regulations

Environment & Infrastructure
- Roadway Capacity
- Connectivity
- Traffic Volumes

Demographics
- Institutions
- Outdoor Sites
- Independent Businesses
- Associations & Performing Arts

Cultural Assets
- Outdoor Sites
- Cultural Institutions
- Performing Arts
- Independent Businesses
**KOA preliminary mapping of MB area and GIS mapping for other projects**
WALK & BIKE AUDIT PROCESS

STEP 1: SCHEDULING & FLYERS

STEP 2: MAP PRODUCTION

STEP 3: PRE-AUDIT INVENTORY

STEP 4: BRIEFING WORKSHOP

STEP 5: WALKABILITY AUDIT

STEP 6: DEBRIEFING WORKSHOP
COMMUNITY OUTREACH & ENGAGEMENT

LOCAL & REGIONAL AGENCIES

STAKEHOLDERS & LOCAL ORGANIZATIONS

TECHNICAL ADVISORY COMMITTEE

GENERAL PUBLIC

BRANDING & GRAPHICS

SURVEY TOOLS

WALK & BIKE AUDITS

TAC & INTERAGENCY INVOLVEMENT

ANNOUNCEMENTS & SOCIAL MEDIA

LOCAL ARTIST COLLABORATIONS

PUBLIC MEETINGS & COMMUNITY EVENTS
PUBLIC ART STRATEGY & INTEGRATION

- Existing connection to arts organizations
- Outreach team, inclusive of local artists
- Foster dialog, ideas, and unique solutions
- Cultural asset map update

Engaging creative community members in the development and implementation of a unique ATP.
COMMUNITY OUTREACH & ENGAGEMENT

EXISTING COMMUNITY FESTIVALS & EVENTS
TASKS & DELIVERABLES

1. PROJECT INITIATION
   Kick-off Meeting, Invoicing, Monthly Reports

2. ASSESSMENT AND ANALYSIS
   Existing Conditions Inventory, Data Collection, Walk & Bike Audits (12)

3. STAKEHOLDER ENGAGEMENT
   Interagency Coordination, TAC, Branding & Graphics, Public Workshops

4. PROJECT RECOMMENDATIONS
   Goals, Objectives, Prioritization, 5 E’s, Public Art Strategies

5. FUNDING & IMPLEMENTATION
   Local & Regional Strategies/Plan

6. ACTIVE TRANSPORTATION PLAN
   Draft & Final Report