



REQUEST FOR QUALIFICATIONS

Arts Connection and Elwood and Associates, in partnership with KOA Corporation, is seeking qualified individual artists or teams to work in collaboration with us to support and create visual materials for the community engagement activities being conducted for the **Morongo Basin Active Transportation Plan (MB ATP)**.

The MB ATP team has identified two opportunities for local artists to participate in for this project. An Artist or Team can apply for one or both opportunities. **Please indicate your preference in the letter of interest included with the submission materials.**

Safe Routes to School “Zine”

The first opportunity will be to develop a “graphic zine” that will focus on active transportation safety tips for school children ages 6 to 12. The “zine” shall include imagery and text developed in collaboration with the project planning team to promote safety, pedestrian activity and parent engagement to receive input to the team about making routes to local schools useful and safe.

It is anticipated that the artist or team selected for this opportunity shall participate in at least two walk audits in the Morongo Basin area. The walk audits are conducted to receive input from local school groups and parents on what measures may be taken to promote walking and biking to schools.

The selected artist or team shall develop a series of color and black & white sketches to be a part of the “zine” that will be included in a printed “zine” format produced and distributed as part of the project community engagement process.

Temporary Wayfinding Sculptures

Artists with experience in developing color and black & white graphic materials and working in a collaborative spirit are encouraged to apply.

This second opportunity seeks an individual artist or team to work with Arts Connection staff and EA at a series of community outreach events where the public will be encouraged to create original sign artwork. The artist shall work with children and adults. The art activity includes making wayfinding signage to destinations selected by the participants. In addition, the artist shall work with the project team in planning and implementing two temporary sculptures within the project area which feature the original artwork created by the community.

The selected artist or team will help plan and organize the installation of these temporary wayfinding sculptures. Artists with experience in organizing community workshops, and/or community-based public art projects in a collaborative spirit are encouraged to apply.

PROJECT BUDGET:

The project team has allocated a total of **\$5,200.00** in fees, art supplies, mileage and other related expenses for both projects listed above.

SUBMISSION PROCESS:

Artists or artist teams interested in this project should submit the following information on a CD or flashdrive.

1. One page letter of interest stating the key experience or qualifications that the applicant possesses for the project scope and objectives. Please indicate within your letter of interest which opportunity you wish to apply for.
2. A resume of the artist or artist team no longer than four (4) pages per artist or team member. Please include two (2) professional references (name and contact information) as part of the resume.
3. Ten (10) images (JPEG format, 300 dpi) of artwork created by the artist or team within the last 5 years. Each image must be numbered to the corresponding annotated image sheet included with the submittal.
4. One (1) page annotated image sheet that includes information on the images submitted. This should include: title of the work, date of the work, media/dimensions, commissioning agency or artwork, if applicable.

Artists interested in responding are asked to submit all the materials outlined above **BY MAIL AND MUST BE POSTMARKED BY November 17th, 2017**, mailed to:

Arts Connection
Cal State San Bernardino
Attn: MB ATP
5500 University Parkway
Visual Arts Building Rm. 308
San Bernardino, CA 92407

DISCLAIMER:

Arts Connection and **Elwood and Associates** reserves the right to reject all submittals and decline to award a contract for this project.

Questions related to this Request for Qualifications can be referred to **Lesley Elwood** at Elwood and Associates. You can reach Lesley at **(310) 836-6512** or at **elwoodandassociatesla@gmail.com**.

For more information about the **Morongo Basin Active Transportation Plan:**

Facebook | fb.me/MorongoBasinATP
Phone | **(760) 820-9166**
Email | MorongoBasinATP@gmail.com



in partnership with:

