

MORONGO BASIN

ACTIVE TRANSPORTATION PLAN

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Prime Consultant:



In association with:

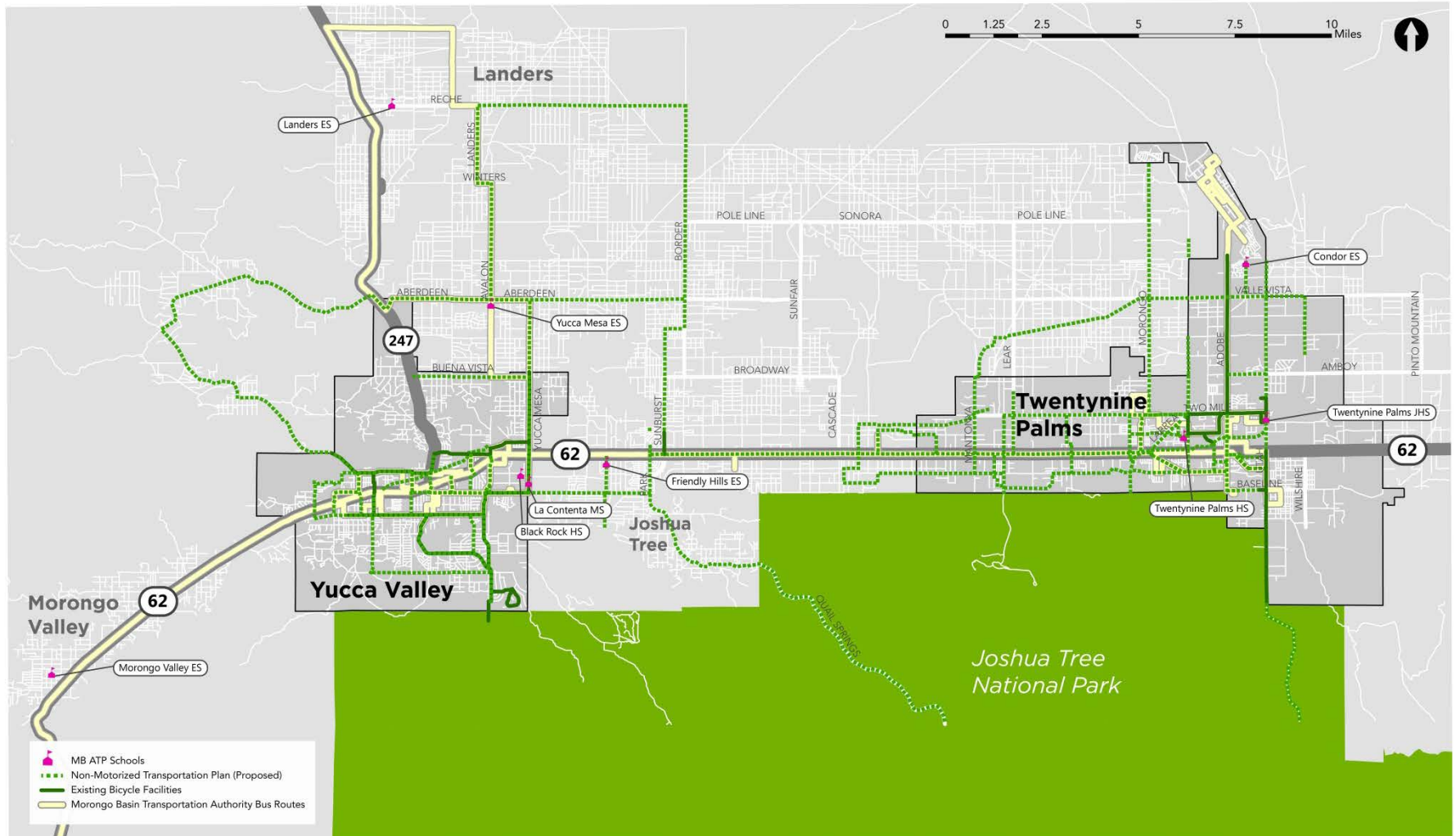


PROJECT GOALS & OBJECTIVES



GOAL:

Identify biking/walking strategies and projects that are **specific to this region** – addressing specific issues related to bicycle/pedestrian elements, SRTS, & connections to transit and Joshua Tree National Park.



OBJECTIVES



LOCAL & REGIONAL ACCESSIBILITY

Access to key destinations - schools, parks, employment centers, shopping



MULTI-MODAL NETWORK CONNECTIVITY

Create a more walkable, bikeable, and transit-accessible Morongo Basin



PUBLIC ART STRATEGY & INTEGRATION

Collaborate with local artists to develop rich/relevant placemaking strategies



OUTREACH & ENGAGEMENT

Ensuring that all strategies/recommendations are community-driven



IMPLEMENTABLE PROJECTS

Identifying feasible projects to maintain competitiveness for grant funding

PROJECT UNDERSTANDING

Annual Park to Park Cycling Event



APRIL 29, 2017

INFORMATION & REGISTRATION
(760) 367-7562 | 29PALMS.ORG

A COMMUNITY PARTNERSHIP OF
JOSHUA TREE NATIONAL PARK | CITY OF TWENTYNINE PALMS
AND THE MARINE CORPS AIR GROUND COMBAT CENTER

PROJECT UNDERSTANDING

CHALLENGES

- Lack of active transportation infrastructure
- Rural high speed roadways with high Level of Traffic Stress (LTS)
- Lack of regional connectivity and unfriendly bike & pedestrian access



PROJECT UNDERSTANDING

CHALLENGES

- *Lack of active transportation infrastructure*
- *Rural high speed roadways with high Level of Traffic Stress (LTS)*
- *Lack of regional connectivity and unfriendly bike & pedestrian access*

OPPORTUNITIES

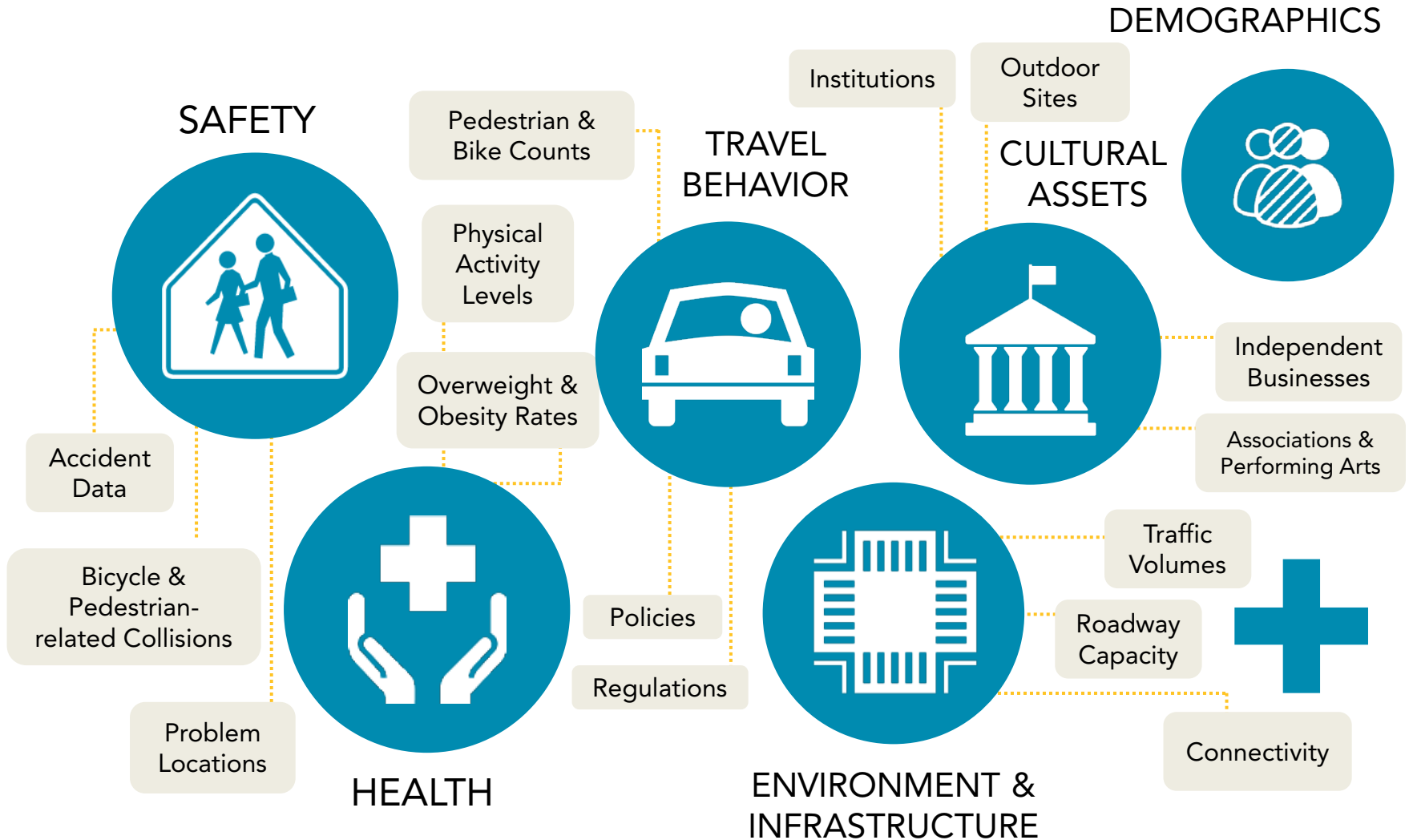
- Wide roadways allow for Class II and IV bikeways
- Potential 100 miles of Morongo Basin Bike Trails to connect the sub-region communities
- Existing local & regional agency interest and efforts related to health, safety, art, & transportation



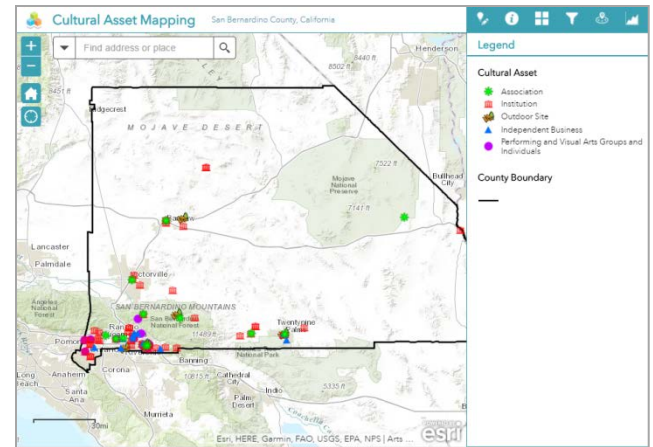
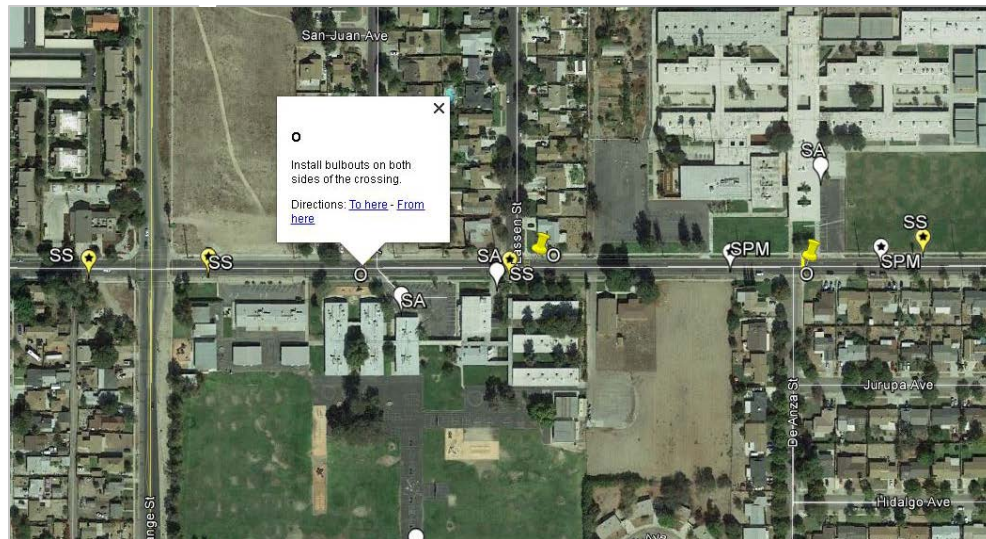
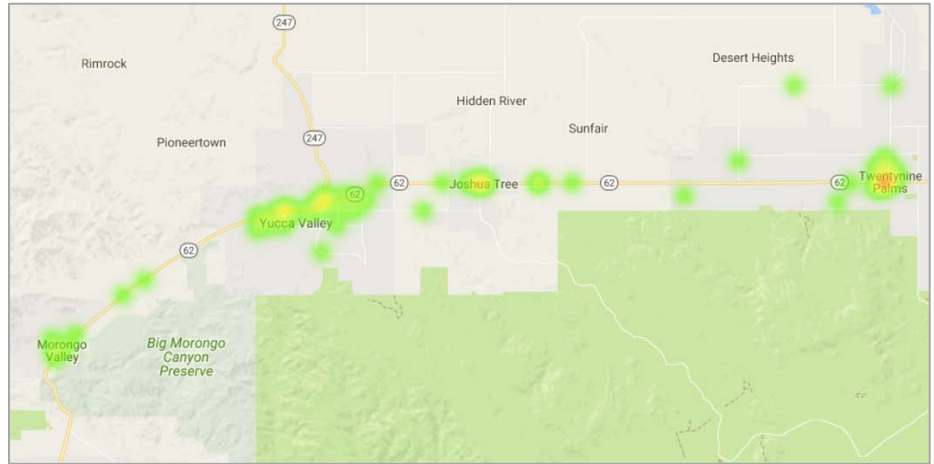
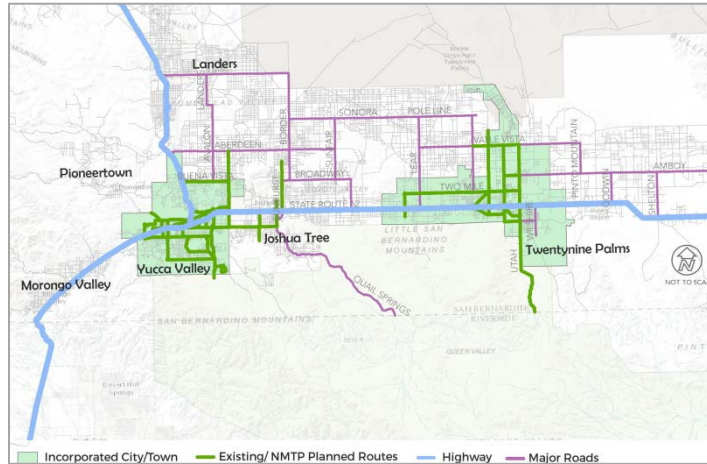
KEY STRATEGIES for SUCCESS



DATA COLLECTION & ANALYSIS



MAPPING & ANALYSIS



**KOA preliminary mapping of MB area and GIS mapping for other projects

WALK & BIKE AUDIT PROCESS

STEP 1:



SCHEDULING & FLYERS

STEP 2:



MAP PRODUCTION

STEP 3:



PRE-AUDIT INVENTORY

STEP 4:



BRIEFING WORKSHOP

STEP 5:

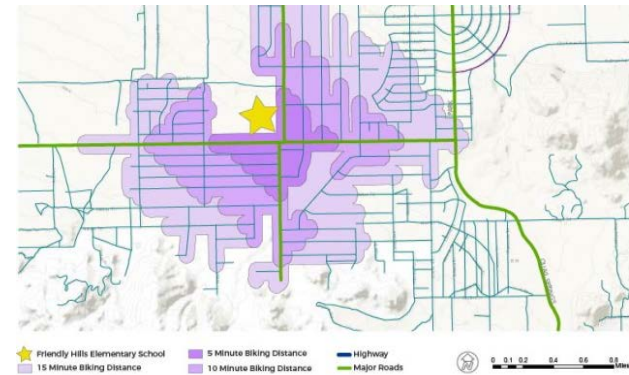


WALKABILITY AUDIT

STEP 6:



DEBRIEFING WORKSHOP



COMMUNITY OUTREACH & ENGAGEMENT



**LOCAL &
REGIONAL
AGENCIES**



**STAKEHOLDERS &
LOCAL
ORGANIZATIONS**



**TECHNICAL
ADVISORY
COMMITTEE**



**GENERAL
PUBLIC**

BRANDING
& GRAPHICS

SURVEY
TOOLS

WALK & BIKE
AUDITS

TAC &
INTERAGENCY
INVOLVEMENT

ANNOUNCEMENTS
& SOCIAL MEDIA

LOCAL ARTIST
COLLABORATIONS

PUBLIC
MEETINGS &
COMMUNITY
EVENTS

PUBLIC ART STRATEGY & INTEGRATION



- Existing connection to arts organizations
- Outreach team, inclusive of local artists
- Foster dialog, ideas, and unique solutions
- Cultural asset map update

Engaging creative community members in the development and implementation of a unique ATP.



BRANDING & GRAPHICS

REIMAGINE BARSTOW

Learn & experience what we're doing for **BARSTOW'S ACTIVE TRANSPORTATION PLAN**

Help shape the future of Barstow by telling us what you think!

Come participate in our pop-up demonstrations to learn about the improvements you'll see!

Freebies & giveaways for kids!

TRAFFIC calming improvements DEMO

promoting a more walkable, bikable, and transit-accessible Barstow, in order to create a safer, healthier, & more livable city

pop-up CYCLE TRACK

Location: Historic Route 66 in Downtown Barstow (Booth located north side of Main Street between 7th Street and 9th Street)

Date: Saturday, October 15, 2016
Time: 8 AM - 3 PM

Logan KOA CORPORATION

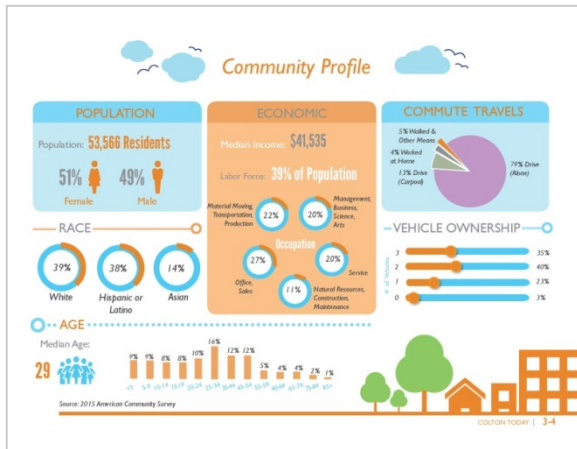


CITY OF INDIANO

SAFE ROUTES TO SCHOOL

TOWN OF APPLE VALLEY

SAFE ROUTES TO SCHOOL



JTAG

Joshua Tree Art Gallery

ARTS

JOSHUA TREE NATIONAL PARK COUNCIL FOR THE ARTS

JOSHUA TREE

chamber of commerce

MIL-TREE

Bringing Military & Community Together

Arts Council

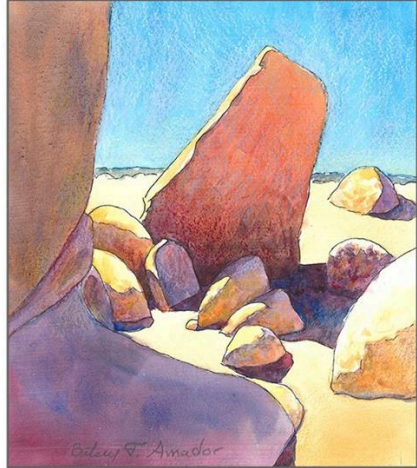
Morongo Basin Cultural Arts Council

COMMUNITY OUTREACH & ENGAGEMENT

EXISTING COMMUNITY FESTIVALS & EVENTS




Come to the 24th Annual
Joshua Tree National Park Art Festival!
Celebrating the National Park Service's 100th Anniversary




An Exhibition and Sale Featuring Local Artists with original works in:
Painting Sculpture Photography Ceramics Jewelry Glass
Woodcrafting Gourd Art

A portion of the sales benefits the Joshua Tree National Park Assn.
whose mission is to support park education, research and preservation.



April 1, 2 & 3, 2016
9am to 5pm Daily

Oasis Visitor Center
74485 National Park Drive
Twentynine Palms CA 92277
760-367-5525
Visit www.joshuatree.org



TASKS & DELIVERABLES

1

PROJECT INITIATION

Kick-off Meeting, Invoicing, Monthly Reports

2

ASSESSMENT AND ANALYSIS

Existing Conditions Inventory, Data Collection, Walk & Bike Audits (12)

3

STAKEHOLDER ENGAGEMENT

Interagency Coordination, TAC, Branding & Graphics, Public Workshops

4

PROJECT RECOMMENDATIONS

Goals, Objectives, Prioritization, 5 E's, Public Art Strategies

5

FUNDING & IMPLEMENTATION

Local & Regional Strategies/Plan

6

ACTIVE TRANSPORTATION PLAN

Draft & Final Report